

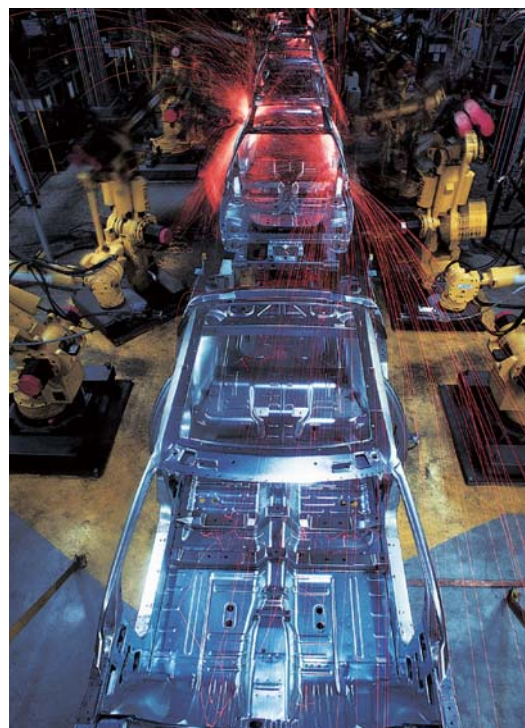
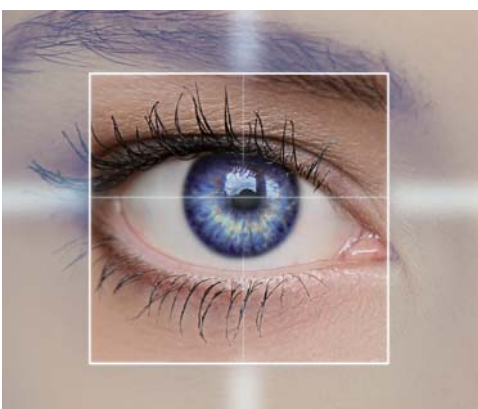
Vision China

www.visionchinashow.net

ShangHai 2018

中国(上海)机器视觉展暨 机器视觉技术及工业应用研讨会

China (Shanghai) Machine Vision Exhibition and
Machine Vision Technology & Application Conference



招展书 Brochure

2018年3月14-16日

March 14-16, 2018

上海新国际博览中心·W5馆

Hall W5 • Shanghai New International Expo Centre

战略合作举办
Strategic Partner

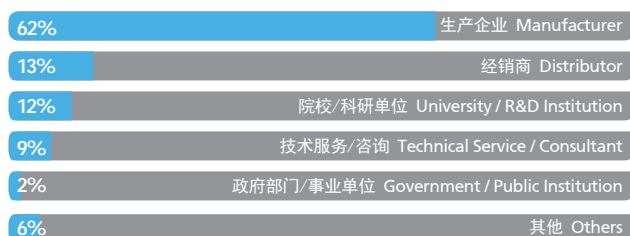
慕尼黑上海光博会
LASER PHOTONICS CHINA

- 主办单位
Sponsors: 中国图象图形学学会
China Society of Image and Graphics (CSIG)
- 承办单位
Organizers: 中国图象图形学学会机器视觉专业委员会
Machine Vision Professional Committee under CSIG
- 海外支持
Overseas Supporters: 美国自动成像协会 Automated Imaging Association (AIA)
欧洲机器视觉协会 European Machine Vision Association (EMVA)
- 中关村机器视觉产业联盟
Machine Vision Industry Union of ZGC (ZGCMVU)
- 中国机器视觉产业联盟 China Machine Vision Industry Union (CMVU)
- 慕尼黑展览(上海)有限公司 Messe Muenchen Shanghai Co., Ltd.
- 日本工业成像协会 Japan Industrial Imaging Association (JIIA)
- 德国机械设备制造业联合会机器视觉专业分会 VDMA Machine Vision

2017年展后回顾 POST SHOW REVIEW 2017

图片来源Source of picture:
Allied Vision

观众来源（按类别） VISITOR ANALYSIS BY PRIMARY BUSINESS



观众采购决策力 ANALYSIS BY VISITORS' ROLE IN DECISION MAKING



观众评价 WHAT OUR VISITORS SAID ABOUT THE 2017 SHOW

100%

认为Vision China
(上海) 对他们有帮助
thought Vision China
(Shanghai) was beneficial
for them

99%

对Vision China
(上海) 的效果满意
were very satisfied with Vision
China (Shanghai)

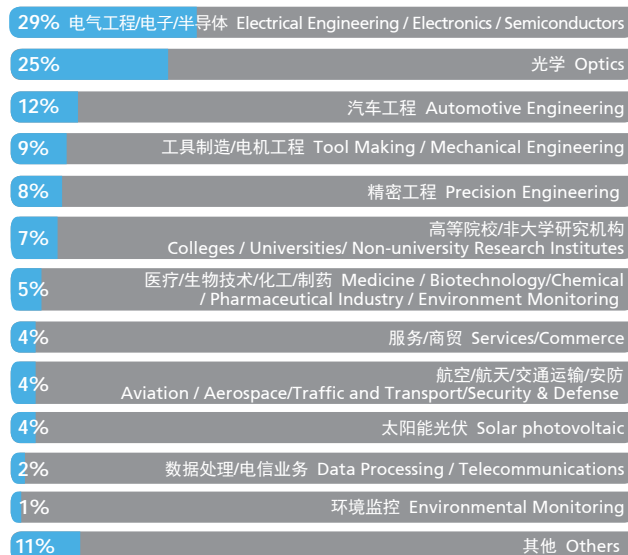
100%

愿意推荐Vision China (上海)
给相关合作伙伴或同事
would recommend exhibiting
at Vision China (Shanghai) to
business partners and
associates

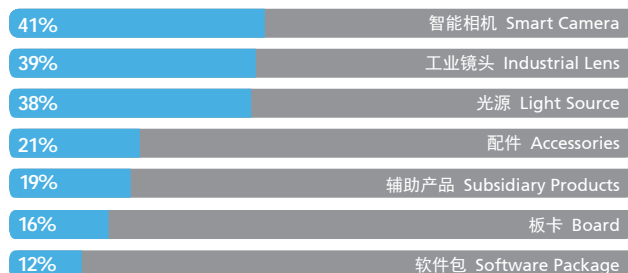
99%

明年会继续参展
Vision China (上海)
would participate in Vision
China (Shanghai)
again in 2018

观众来源（按行业） VISITOR ANALYSIS BY INDUSTRY CATEGORIES



观众寻求的产品 MAIN PRODUCT VISITORS ARE LOOKING FOR





我们已连续三年参展Vision China（上海）了。展会的成长很迅速，目前已经是我们在中国参加的最大的光学视觉类展会。今年展会的人流量很大，客户也更多了。同时展商数量也在不断增加，吸引了很多来自国内及海外的专业观众。通过Vision China（上海），我们接触了很多高质量客户，也从同行那里学习了不少。我们相互交流，也获得了很多中国市场的销售机会。

We have attended Vision China (Shanghai) for three years. The exhibition is definitely growing up. It is the biggest machine vision show that we have ever attended in China. I can see more people and more customers coming. There are more exhibitors participating in the show, attracting a lot of traffic from local and overseas customers. Through the show, we can meet quality customers, learn from our peers of the same industry, exchange information, and sell more products in the Chinese market.

— Andrew Naiberg, Director of Product Management, Integrated Imaging Solutions, FLIR Systems, Inc.



2017年展会数据 2017 SHOW FIGURES

- **9,000** 平米展示面积
square meters exhibiting area
- **172** 家展商数来自 **15** 个国家和地区
exhibitors from countries/ regions
- **53,723** 名专业观众（含慕尼黑上海光博会观众）
professional visitors & buyers (including visitors of LASER World of PHOTONICS CHINA)

展商评价 WHAT OUR EXHIBITORS SAID ABOUT THE 2017 SHOW

94%

对Vision China（上海）的效果满意
were very satisfied with Vision China (Shanghai)

98%

会推荐Vision China（上海）给相关合作伙伴或同事
would recommend exhibiting at Vision China (Shanghai) to business partners and associates

98%

明年会继续参观Vision China（上海）
would participate in Vision China (Shanghai) again in 2018

精彩同期活动 EXCELLENT ACCOMPANYING PROGRAM

中国（上海）国际机器视觉技术及工业应用研讨会 China (Shanghai) Machine Vision Technology & Application Conference

在展览会同期举办，紧紧把握国内机器视觉应用热点，促进视觉供应商与行业客户之间的互动，搭建一个探讨技术创新的平台。

Held in conjunction with Vision China (Shanghai) show, the Conference focuses on the latest industry application, building close connection among experts, suppliers and end users.

2017论坛主题 Conference Topic:
视觉工业机器人技术的发展及应用
Development and Application of Visual Industrial Robot Technology

- 报告数量 Presentations: **26**
- 到场人数 Attendees: **1,585**
- 参会者的评价 Audience Comments:

98%

评价好或非常好
Overall rating
(good to excellent)



优质观众抽样 VISITORS (EXCERPT)

汽车工程 • 长城汽车股份有限公司 • 博世汽车部件苏州有限公司 • 延锋汽车饰件系统有限公司 • 本田汽车零部件制造有限公司 • 中科院汽车研发中心 • **电子** • TCL上海研发中心 • 华为 • 三星显示器 • 上海微电子装备集团股份有限公司 • 比亚迪精密电子有限公司 • 富士康 • **半导体** • 罗姆半导体集团 • 库力索法半导体（苏州）有限公司 • 美新半导体（无锡）有限公司 • 华大半导体有限公司 • **医疗和制药** • 上海西门子医疗器械有限公司 • 鱼跃集团-上海医疗器械（集团）有限公司 • 上海紫源制药有限公司 • 上海东富龙科技股份有限公司 • 上海优医基医疗影像设备有限公司 • **高等院校/研究机构** • 中国科学院 仿生视觉 • 上海市质检院纤维检验所 • 中国邮政集团公司上海研究院 • 上海海事大学自动化机舱实验室 • 装甲兵工程学院 • **自动化** • 哈工大机器人集团 • 中船重工第七一六研究所机器人事业部 • ABB • 研华股份有限公司 • 丹麦优傲机器人 • **印刷和包装** • 杭州娃哈哈集团 • 常州金马包装机械有限公司 • 深圳市中钞科信金融科技有限公司 • 集振印刷厂 • 杭州中粮包装有限公司 • **交通和安防** • 交通运输部公路科学研究所 • 上海中车轨道交通科技有限公司 • 公安部第三研究所 防伪事业部 • 凤凰光学安防（上海）有限公司 • 上海珀斯轨道交通设备有限公司

Automotive Engineering • Great Wall Motor • Bosch Automotive Products Suzhou • Yanfeng Automotive Trim Systems • Honda Auto Parts • Center for Automotive Electronics, Chinese Academy of Sciences • **Electronics** • TCL Shanghai R & D Center • Huawei • Samsung LED • Shanghai Micro Electronics Equipment Group • BYD Electronic • Foxconn • **Semiconductor** • ROHM Semiconductor • Kulicke & Soffa Suzhou • MEMSIC • Huada Semiconductor • **Medicine & Pharmaceutical** • Siemens Healthineers • Yuwell Medical Equipment & Supply • Ziyuan Pharmaceutical • Tofflon • UEG • **Colleges/Research Institutes** • Bionic Vision, Chinese Academy of Sciences • SIFI • China Post Group • Automatic Engine Room Laboratory, Shanghai Maritime University • Armoured Engineering Institute • **Automation** • HIT Robot Group • Robot BU of CSIC • ABB • Advantech • Universal Robots • **Printing & Packaging** • Hangzhou Wahaha Group • Changzhou Jinma Packaging Machinery • CBPM • Jizhen Printing Factory • CMPC • **Transportation & Security and Defense** • National Engineering Research Centre of Road Maintenance Technologies • CRRC Urban Traffic • The Third Research Institute of the Ministry of Public Security • Phenix Optical Security • Shanghai Perth Subway Transportation Equipment

联系方式 CONTACTS

慕尼黑展览（上海）有限公司

Messe Muenchen Shanghai Co., Ltd.

电话 Tel: 021-2020 5500

联系人 Contact Person:

张雯（女士） Ms. Ellie Zhang / 何敏（女士） Ms. Una He

中国机器视觉产业联盟

China Machine Vision Industry Union (CMVU)

电话 Tel: 010-6265 0592 / 010-6265 0570

联系人 Contact Person:

尹超（先生） Mr. Chao Yin / 徐晓丹（女士） Ms. Xiaodan Xu

与您相约2018年3月14-16日
SEE YOU IN March 14-16, 2018





中国已经成为全球制造业的加工中心，高要求的零部件加工及其相应的先进生产线，使许多具有国际先进水平的机器视觉产品和系统应用也进入了中国，中国正成为世界机器视觉发展最活跃的地区之一。作为国内规模最大、专业性最强、权威性最高的国际机器视觉产业盛会，Vision China（上海）展示机器视觉从核心部件到系统集成全产业链，汇聚来自各工业应用领域的专家、学者和技术人员，是您提升市场竞争力及寻找创新解决方案的绝佳平台！

Under the background of global manufacturing center, high requirements of the parts processing and its corresponding advanced production lines promise the entrance of many international advanced machine vision products and applications into Chinese market. Nowadays, China is becoming one of the most active areas of machine vision development. As the No.1 machine vision show in China, Vision China (Shanghai) showcases the industry core components and parts. With the gathering of experts, researchers and technicians from all kinds of application industries, this show provides you with the best platform for presentation and finding industry solutions!

展品类别 EXHIBIT RANGE

► 机器视觉核心部件

Core Components of Machine Vision Products

智能相机、板卡、软件包、配件、工业镜头、光源、辅助产品
Smart Camera, Board, Software Package, Accessories, Industrial Lens, Light Source, Subsidiary Products



“这是台达第一次参加Vision China（上海），让我们受益匪浅。在本次展会我们带来了四种新产品，希望通过这个Vision China（上海）这个平台，把我们的新产品推广出去，也希望能收集更多行业和客户的信息，现场来我们展台的客户从数量和质量都非常棒。明年我们会继续参展，希望展会越来越好，水准越来越高，为行业发展起到推波助澜的作用。

This is Delta's first exhibition at Vision China (Shanghai) and the result is very impressive. We have brought four new products here, because we hope to promote them through this platform. We also want to collect more information in regard to our customers and developments in the industry. Both the number and quality of visitors at our booth are satisfactory. We will come again next year and hope the exhibition will become even better in the future and offer more support for development of the industry.

——王风路 中达电通股份有限公司 视觉产品项目经理
Fenglu Wang, Project Manager, Visual Product Department, Delta Greentech (China) Co., Ltd.



► 机器视觉辅件 Machine Vision Parts

图像处理系统、机器视觉集成
Image Processing System, Machine Vision System



展馆布局图 EXHIBITION GROUNDS



同期举办——触手可及的10万行业买家
CONCURRENT SHOWS - 100,000 INDUSTRY BUYERS AT HAND

慕尼黑上海光博会
LASER PHOTONICS CHINA

electronica China
慕尼黑上海电子展

productronica China
慕尼黑上海电子生产设备展

FPD China

SEMICON China