

2014 Vision China (上海) 共有来自 **12** 个国际和地区的 **95** 家企业参展, 展示面积达到创纪录的 **5,750** 平方米, 相比上届规模再度增长超过 **15%**! 与慕尼黑上海光博会同期合办, 三天展会共接待了 **37,272** 名专业观众前来参观及采购。同期举办的中国国际机器视觉技术及工业应用研讨会共吸引了 **728** 名专家学者与会聆听!

A total of **95** exhibitors from **12** countries and regions attended Vision China (Shanghai) 2014 on a historical area of **5,750** square meters, a 15% increase over last year! Held with LASER World of PHOTONICS CHINA, the 3-day trade show attracted **37,272** professional visitors and buyers. **728** experts and researchers joined in China (Shanghai) Machine Vision Technology & Application Conference to discuss the innovation and development of machine vision in printing and packaging industry.

2014 展会数据/Show figures:

·展商数 / Exhibitor number: **95** 家

- 来自国家和地区 / Countries/Regions: **12** 个

- 展商国家构成 / Exhibitor Location:

中国 China 53%

香港、台湾 HongKong, Taiwan 8%

亚洲其他国家 (日本、韩国、新加坡) Other Asia (Japan, Korea, Singapore) 12%

欧洲 (德国、意大利、法国、比利时) Europe (Germany, Italy, France, Belgium) 19%

北美洲 (美国、加拿大) North America (USA, Canada) 8%

·展示面积 / Exhibition area : **5,750m²**

·**37,272** 名专业观众 (含慕尼黑上海光博会观众) /

37,272 trade visitors (including visitors of LASER World of PHOTONICS CHINA)

观众来源 (按行业) Visit Structure by Industry Sector

光学 Optics 38.83%

电气工程/电子/半导体 Electrical engineering/Electronics/Semiconductors 30.20%

精密工程 Precision Engineering 9.78%

工具制造/电机工程/安全防范工程 Tool Making/Mechanical Engineering/Security and Defense 9.09%

医疗/生物技术/化工/制药/环境监测 Medicine/Biotechnology/Chemical/Pharmaceutical Industry/Environment Monitoring 6.63%

高等院校/非大学研究机构 Colleges/Universities/ Non-university Research Institutes 6.33%

汽车工程 Automotive Engineering 6.06%

服务/商贸 Services/Commerce 4.97%

航空/航天/交通运输 Aviation/Aerospace/Traffic and Transport 4.34%

光伏 Photovoltaic 3.93%

数据处理/电信 Data Processing/Telecommunications 1.78%

加工站 Job Shop 1.66%

印刷/制图 Printing/Graphics 1.62%

其他 Other 3.67%

观众来源（按类别） Visitor Structure by Primary Business

生产企业 Manufacturer 60.98%
经销商 Distributor 14.88%
院校/科研单位 University/R&D Institution 12.67%
技术服务/咨询 Technical service/Consultant 7.04%
政府部门/事业单位 Government/Public Institution 2.78%
专业协会 Trade Association 2.11%
媒体/出版商 Press/Publication 1.52%
其他 Other 2.74%

观众寻求的产品 Main Product Visitors are looking for:

智能相机 Smart Camera 54%
板卡 Board 45%
软件包 Software Package 32%
工业镜头 Industrial Lens 25%
光源 Light Source 20%
配件 Accessories 17%
辅助产品 Subsidiary Products 12%

观众采购决策力 Visitors' Roles in Decision Making

为决策者提供评估信息或推荐 Evaluate and recommend 48.10%
最终决策和审批 Final decision 26.11%
指定具体型号或需求 Specify 13.05%
不在决策范围内 Not involved 12.74%

部分优质观众 Partial Visitors

光学 Optics:

中国科学院上海光学精密机械研究所 Shanghai Institute of Optics and Fine Mechanics (SIOM)
浙江省光学学会 Zhejiang Optical Society
光宝科技（常州）有限公司 Lite-On
美题隆精密光学（上海）有限公司 Materion Precision Optics
伯恩光学（深圳）有限公司 BIEL

电子 Electronics:

富士康科技集团 Foxconn
中国电子科技集团公司 China Electronics Technology Group Cooperation
泰科电子（上海）有限公司 TE Connectivity
三星电子（中国）研发中心 Samsung
南京中电熊猫 CEC Panda LCD

半导体 Semiconductor Industry:

富士通半导体（上海）有限公司 FUJITSU
库力索法半导体（苏州）有限公司 KNS INTERNATIONAL

赛普拉斯半导体（上海）有限公司 CYPRESS

杭州大和热磁电子有限公司 Ferrotec China

医疗和生物技术 Medicine&Biotechnology:

上海市医疗器械检测所 Shanghai Testing& Inspection Institute for Medical Devices

中国科学院苏州生物医学工程技术研究所 Suzhou Institute of Biomedical Engineering and Technology

山东新华医疗器械股份有限公司 SHINVA

半岛医疗集团 Peninsula

上海伯顿医疗设备有限公司 Borton Medical

上海铭源数康生物芯片有限公司 Shanghai HealthdigitBiochip

高等院校/研究机构 Colleges/Research Institutes:

华中科技大学 Huazhong University of Science and Technology

浙江大学 Zhejiang University

中船重工七一三所 713 Institute of China Shipbuilding Industry Corporation

核工业理化工程研究院 Research Institute of Physical and Chemical Engineering of Nuclear Industry

香港应用科技研究院 Hong Kong Applied Science and Technology Research Institute

自动化 Automation:

中科院沈阳自动化研究所 Shenyang Institute of Automation Chinese Academy of Sciences

川崎机器人(天津)有限公司上海分公司 Kawasaki Robot

北人机器人系统 Beiren Robot System

上海新时达机器人有限公司 STEP

欧姆龙自动化（中国）有限公司 OMRON

印刷和包装 Printing & Packaging:

中国印刷科学技术研究所 China Academy of Printing Technology

上海印钞有限公司 Shanghai Banknote Printing

南京中钞长城 Nanjing CBPM-Great Wall

杭州中粮包装有限公司 CPMC

常州宏大科技 Changzhou Hongda

交通和安防 Transportation & Security and Defense:

安徽省智能交通中心 ITS Center of Anhui Province

杭州海康威视数字技术股份有限公司 HIKVISION

苏州华亿安防科技有限公司 i-CHINA Security

展商评价 Favorable response from exhibitors:

99%愿意 2015 年再次参展 would participate in Vision China (Shanghai) again in 2015

100%愿意推荐商业伙伴或同事参观 would recommend exhibiting at Vision China (Shanghai) to business partners and associates

（按字母排序 in alphabetical order）

展会热闹非凡,给我们留下了很深的印象,也完全达到我们的预期。来我们展台的观众范围广泛,不仅有来自传统机器视觉行业的,还有不少来自医疗行业的观众,非常令人高兴。

We are very impressed how busy the show is, and it really meets our expectation. We have met also a wide range of visitors. They are not only traditional machine vision industrial people, but also some interesting visitors from the medical market.

——**Jean-Philippe Roman, 瓊荔德 (上海) 光学仪器有限公司公司市场经理**

Jean-Philippe Roman, Corporate Marketing Manager, Allied Vision Technologies

Vision China (上海) 的效果非常符合我们的预期。我们见到了来自各行各业的客户,包括来自半导体、电子消费类、医疗、交通、以及安防等行业。同时,我们觉得本届展会的观众质量很高,许多观众都带着应用的问题过来对我们进行咨询,还有一些带着项目过来询问。

Vision China (Shanghai) has definitely met our expectations. Since yesterday, we have met customers from all kinds of industries such as semiconductor, consumer electronics, medical, transportation and security. We also think the visitors this year are of very high quality. Many came to us with problems in applications, some with potential projects.

——**刘强, Basler China 客户经理**

Scott Liu, Key Account Manager, Basler China

这是我们第一次来 Vision China (上海),我们遇到了很多在不同系统中需要机器视觉检测的观众,这完全达到了我们的预期。这是一个非常好的展会。

It is the first time we are here. We see a lot of people in perfect worlds in machine vision inspection also different systems so it is exactly what we have expected. It is a very good show.

——**WimWuyts, CMOSIS Image Sensors 市场销售总监**

WimWuyts, Director Sales & Marketing, CMOSIS Image Sensors

Vision China (上海) 非常大,今年的参观观众和参展商相比去年又增加了很多。我们连续三年参加这个展会。每年我们都会遇到一些新的机遇,它可以帮助你推动你不断前进。我们非常喜欢这种平台,这个展览。明年我们还将会继续参加这个展会。

Vision China (Shanghai) is larger, more room for exhibitors, many more exhibitors than last year. We have been doing this trip 3 years, now, and it is every year a bit more interesting challenging, and it helps you keeping moving every year. We like a lot this fair, this show and we will be here for the next year too.

——**Andrea Vismara, OPTO Engineering 副总经理**

Andrea Vismara, Vice President, OPTO Engineering

精彩同期会议:

中国 (上海) 国际机器视觉技术及工业应用研讨会 China (Shanghai 2014) Machine Vision Technology & Application Conference

论坛主题 Conference Topic:

中国机器视觉技术在印刷、包装检测的发展趋势及应用案例 Machine Vision Technology Development Trend and Application Cases in Printing and Packaging Inspection

到场人数 Attendees: 723

报告数量 Presentations: 22